

Features Comparison

We focused on these features because they help to understand how these shopping apps help users shop and engage with one another and the app:

FEATURE	TEAMCARTS	BASKET	KARROT	POSHMARK
PRODUCT COLLECTION	Add products from various stores (by pasting links)	Centralized wishlist	Local listings	Upload items directly
ORGANIZATION	Organize by cart	Organize by baskets	Wishlist	Wishlist
SHARING & FEEDBACK	Share list with friends for feedback and voting	Share wishlist with others	N/A	Social sharing, Newsfeed, Follower system
PRICE TRACKING	N/A	Price drop & stock alerts	N/A	N/A
LOCAL FOCUS	N/A	N/A	Yes	Yes
SOCIAL COMMERCE	Limited	Yes	N/A	Yes
SUPPORTED STORES	23 brands	Potentially all stores	Local sellers	Wide variety of stores/brand uploaded by user

